

NeuroStar[®] is committed to leading the industry in the ways we market to consumers to support the success of NeuroStar practices.

Our focus is consumers near YOUR practice.



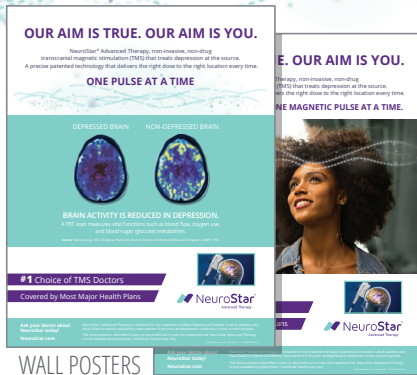
- NeuroStar[®] is the # 1 choice of doctors and patients

- 3.4+ million treatments worldwide

- Over \$10 million invested in Marketing in 2021



WAITING ROOM BANNER STAND



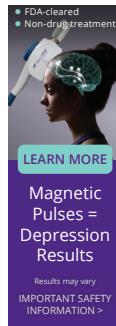
WALL POSTERS



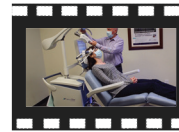
MOBILE BILLBOARD



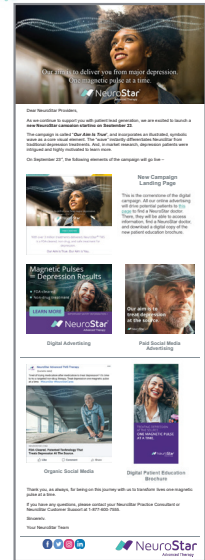
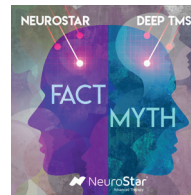
NATIONAL DEPRESSION AWARENESS MONTH



SOCIAL MEDIA POSTS & PAID ADS



COVID-19 RESPONSE VIDEOS



EMAIL CAMPAIGNS

NeuroStar® will spend over \$10 million in marketing in 2021.

In 2021, NeuroStar will continue to invest millions in Direct-To-Consumer advertising and Public Relations to build awareness and educate consumers with depression about NeuroStar.



UNMATCHED RESULTS

- ★ Over 1 million website visits
- ★ 96 million DTC advertising impressions
- ★ Every 3 minutes, a prospective patient clicks on the NeuroStar physician locator
- ★ More than 700 million PR impressions
- ★ 150,000 emails and texts to consumers who have expressed interest in NeuroStar
- ★ New advertising campaigns
- ★ National Depression Awareness month campaigns
- ★ Supported practices during COVID-19 by creating videos and social media campaigns to help practices address consumers' concerns about receiving an in-office treatment during the pandemic.

To learn more about how NeuroStar can transform your practice, visit www.neurostar.com.

NeuroStar® Advanced Therapy is indicated for the treatment of Major Depressive Disorder in adult patients who have failed to receive satisfactory improvement from prior antidepressant medication in the current episode.

