

Check out what's new!

## TAP INTO A NEW POSSIBILITY for depression

LEARN MORE NOW



### Tap Into a New Possibility for Depression Campaign Update

On March 3<sup>rd</sup>, we launched our new campaign to build awareness of NeuroStar and elevate TMS into the broader mental health conversation. In the last month, we have generated over **24 million** impressions; the number of campaign views by people who suffer from depression or their loved ones. That's 8x more impressions than in March 2021. We're not just focused on building awareness – we also want to help you activate the campaign in your practice. Below are some helpful tips on how to tap into the campaign buzz and maximize your time so you can see more NeuroStar patients.



If you missed the live MT Cap Training, click [HERE](#) to watch on TrakStar.  
Login to TrakStar > Click on the Help Icon > Tutorial Videos

### Clinical Corner

Do you find the motor threshold mappings daunting and time consuming? Have you ever been limited to the number of patients you can schedule in a day because MTs take too long? Try the MT Cap! The MT Cap can reduce the time it takes to do a patient mapping by up to 40% when combined with Fast MT. Order your MT caps on the NeuroStar Webstore today!

ORDER HERE

### TrakStar Tip of the Month

Save more time and reduce duplicate patient entries when using the new TrakStar search feature! When adding a new patient, search the patient's name first and see if the patient is already in your system. It's that easy!

### Featured Co-op Ad of the Month

Co-op Marketing: a way to co-brand you're advertising with NeuroStar and get money back!

Want to show off your co-branded advertising and how you are spreading awareness for this non-drug treatment?

Submit your co-op marketing ads for pre-approval to [co-opmarketing@neurostar.com](mailto:co-opmarketing@neurostar.com) and get the chance to be featured in the next Star Connection!

SUBMIT YOUR CO-OP ADS



This month we are featuring a social ad from Ascend TMS in Illinois.

### NeuroStar in the News

NeuroStar continues to grow the TMS category by driving awareness which helps bring prospective patients to your practice! If you missed our recent press releases, check them out now.

NeuroStar Advanced Therapy Launches

New "Tap Into a New Possibility"

Campaign for Depression Awareness

MT Cap for NeuroStar Advanced Therapy

for Mental Health Now Available

Nationwide

### NeuroStar's Upcoming Events

Need something to do in May? Come see your NeuroStar team and network with your fellow NeuroStar providers!

**10<sup>th</sup> Annual Clinical TMS Society (CTMSS),**  
Chicago, IL.

- May 11<sup>th</sup> to the 14<sup>th</sup>
- Check out [CTMSS](#)

**American Psychiatric Association (APA)**  
Annual Meeting, New Orleans, LA.

- May 21<sup>st</sup> to May 25<sup>th</sup>
- Check out [APA](#)



Let's stay connected!

Tap here to follow NeuroStar today.



### Mental Health Awareness Month (May 2022)

Stay tuned for May's edition of Star Connection, featuring Mental Health Awareness month initiatives and an announcement of a new partnership.

