

Mental Health Awareness Month

TAP INTO A NEW POSSIBILITY for depression

LEARN MORE NOW



NeuroStar's Partnership with Drew Robinson

May's Mental Health Awareness campaign, which launched May 3rd and features former professional baseball player and current NeuroStar patient advocate, Drew Robinson, has generated increased advertising, social media, and public relations, including:

- 100k+ advertising impressions* in the first 48 hours after launch on social media and Google
- 5x higher engagement across NeuroStar social media platforms



To share Drew's journey and his transformational experience with NeuroStar, download co-brandable assets from [myneurostar.com](#), including social media posts and a customizable email template for your patients and referring healthcare providers.

Sharing Drew's story is a great way to let your patients know their treatment options, and give them tools to share with others who could benefit from NeuroStar.

MISSED DREW'S VIDEO? WATCH IT NOW

Use the new Social Media Toolkit and co-brand with Drew & NeuroStar today!

Not very familiar with social media for your business? NeuroStar has created a Social Media Toolkit to provide you with the basics to get you started and best practices. We are committed to helping you enhance your online presence.



DOWNLOAD THE TOOLKIT TODAY

NeuroStar in the News!

If you missed our recent press releases, check them out now.

NeuroStar Advanced Therapy for Mental Health Receives FDA Clearance for Treatment of Obsessive-Compulsive Disorder

NeuroStar Advanced Therapy for Mental Health Announces Partnership with Mental Health Advocate and Former Major League Baseball Player Drew Robinson

Interested in learning more about NeuroStar's new OCD indication? Register for one of our informative webinars with live Q&A. We will be discussing details about this new indication, the OCD protocol, reimbursement coverage, and plans for training and awareness going forward.

REGISTER HERE

Co-op Ad of the Month

If someone asked you, "if you could run a commercial on any day of the year, what day would you choose?" Everyone would most likely choose the day one of the world's most watched single sporting events is airing, **the Super Bowl**. For most of us, this would be a dream!

A provider in New York, **Neurosciences Group of Elmira**, ran a co-branded Super Bowl commercial in February 2022 on a local news station. By combining this awareness-building effort with referral tactics, Neurosciences Group of Elmira grew their treatment session utilization by **36%** versus February 2021. The practice was reimbursed 50% by co-op marketing and used lead generation to positively impact their TMS business!



NeuroStar's co-op marketing can help your advertising investments go further, and by co-branding with NeuroStar, you will benefit from all our efforts to build awareness around TMS for depression. Get creative and explore new opportunities for awareness and performance marketing by incorporating the NeuroStar brand into your advertising. Your co-branded spend is covered up to 50% based on your Precision Pulse Program level.



Let's stay connected!

Tap here to follow NeuroStar today.



Star Connection

Stay tuned for June's edition of Star Connection. If you would like to add more recipients of this email at your practice, please contact your Practice Development Manager!

Depression Isolates. *NeuroStar* Connects.



*How often an ad was seen by a user

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Unsubscribe

NeuroStar Advanced Therapy is only available by prescription. A doctor can help decide if NeuroStar Advanced Therapy is right for you. Patients' results may vary.

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

Visit [neurostar.com](#) for full safety and prescribing information.

