

Check out what's new!

## TAP INTO A NEW POSSIBILITY for depression

Visit [neurostar.com](https://neurostar.com)



### NEUROSTAR 3.7

On Monday, November 14th, we announced the release of **NeuroStar 3.7**. The upgraded system features an improved user experience and complements recent MT determination advancements, such as D-Tect™, MT Cap, and Fast MT™. It also unites the TrakStar® platform with NeuroStar, creating a cohesive web-based interface that gives providers a simplified method to build patient-specific treatment protocols for FDA-cleared indications.



[READ THE PRESS RELEASE](#)

*"NeuroStar is built for the future, and the latest enhancements demonstrate our commitment to offering the best transformative non-drug treatment to our providers and their patients."*  
- Cory Anderson, VP of R&D and Clinical

#### 3.7 has a new modern look that includes:

- 22-inch high-resolution touchscreen display that allows more information to be displayed during treatment sessions
- Biometric fingerprint reader for streamlined login

Both software and hardware updates create ample opportunities for future technology. If you're interested in upgrading your system, contact your Practice Development Manager (PDM) or Strategic Account Manager (SAM).

### TRAKSTAR TIP OF THE MONTH

Customize a message to your patients by using TrakStar's automated patient survey feature. This platform allows you to create personalized templates for sending automated surveys like the PHQ-9s and Y-BOCS. This makes it easy to modify the tone of your message when switching to monthly touch points after a patient completes a full course of 36 NeuroStar treatments.

Click [Tools](#) > [Settings](#) > [Customization](#) > [Select Email](#)

*Are there features you would like to see in TrakStar?  
Let us know by completing our survey!*

[TAKE THE SURVEY](#)

### MYNEUROSTAR.COM RESOURCES



#### New Mechanism of Action (MOA) Video

Have you been looking for a simple, creative way to show your patients how NeuroStar works? This easy-to-understand video with state-of-the-art graphics, illustrates how NeuroStar helps treat depression at the source without the side effects of medications.

Play the video in your waiting room, during a consultation, or share on your social channels!

#### Patient Email Template: Seasonal Depression

After the holidays and family gatherings are over, we start to transition into the cold, winter months. Some people may start to experience sadness so it's important for your patients to be aware of their symptoms. Make sure your patients know you support them by sending an email today!

[GET THE TEMPLATE](#)

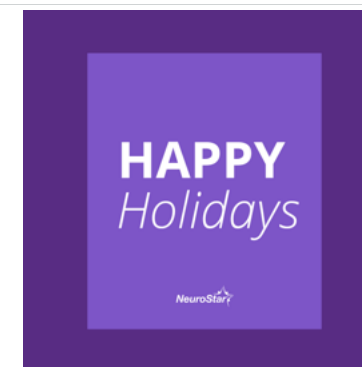
#### Co-op Marketing Key Dates:

**December 31st, 2022:** Last day to submit co-branded advertising for Q4 (Oct.-Dec.) co-op dollars  
**January 15th, 2022:** Star & Premium co-op levels reimbursement documents due for Q4 ad spend  
**February 15th, 2022:** Last day to submit co-op reimbursement documents for all co-op levels

[DOWNLOAD CO-OP TOOLS](#)

December's organic social media content is available now for download and includes a post to share a holiday message with your patients.

[START SHARING TODAY](#)



### REIMBURSEMENT CORNER

NeuroStar's Reimbursement team has doubled in size so we can better assist your practice with implementing and operationalizing TMS, enabling your staff to focus more on patient care.

We believe increased patient access to NeuroStar TMS treatment is critical, so we are increasing our Health Policy focus to have more opportunities to partner and positively shape payor coverage and policy. Recent policy adjustments such as lower medication failure requirements reflect this progress. Our team will continue this focus to ensure patients have access to all their depression treatment options. Contact your Reimbursement Manager today to learn more!

### NEUROSTAR IN THE NEWS

We are seeing a change in Medicare policies that cover TMS! Check out the recent press release sharing the good news about recently published policies that will increase patient access to TMS by reducing the number of required medications. These policies will affect nearly 8 million covered lives!

[READ THE DETAILS](#)



### Let's stay connected!

Tap here to follow NeuroStar today.



#### Happy Holidays from our team to yours!

Thank you for your continued partnership. We wish you and your staff all the best this holiday season.

If you would like additional people in your practice to receive the Star Connection newsletter, please contact your PDM or SAM.

Depression Isolates. *NeuroStar* Connects.



NeuroStar Advanced Therapy is only available by prescription. A doctor can help decide if NeuroStar Advanced Therapy is right for you. Patients' results may vary.

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.



The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

Visit [neurostar.com](https://neurostar.com) for full safety and prescribing information.  
53-51675-009 Rev A

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