

Check out what's new!

# TAP INTO A NEW POSSIBILITY for depression

Visit [neurostar.com](https://neurostar.com)



## NEUROSTAR, A YEAR IN REVIEW

In 2022, NeuroStar achieved multiple milestones including 5 million treatment sessions performed by NeuroStar providers - a great way to close out the year. We're grateful to partner with you in helping patients find relief from depression. Let's take a look at some of last year's highlights!

### FDA Clearances:

- **Obsessive-Compulsive Disorder (OCD)**, NeuroStar TMS is now FDA-cleared as an adjunct treatment for adult patients suffering from OCD
- **Anxious Depression**, NeuroStar TMS was FDA-cleared and can now be used to treat comorbid anxiety symptoms for adult patients who suffer from major depressive disorder (MDD)
- **D-Tect™ MT Accessory** was FDA-cleared and aids clinicians by visually reporting the magnitude of finger movements during an MT mapping



### Innovations:

- **MT Cap**, designed to help reduce the time it takes to do a patient motor threshold determination
- **TrakStar®**, upgrades that include a Potential Patients Dashboard, Re-treatment Reports, and more so NeuroStar® providers have a turnkey patient management experience
- **NeuroStar 3.7** released with an improved user experience that complements other MT determination advancements, such as D-Tect™, MT Cap, and Fast MT™ while also uniting the TrakStar platform with NeuroStar

### Practice Success:

- **Star Connection**, the newsletter launched to keep you up to date & to provide helpful tools to create the best patient experience
- **NeuroStar University**, a state-of-the-art training center in Charlotte, NC that will teach you to achieve the best clinical outcomes and market your business
- **Customer Education Webinar Series**, providing a broad look into best practices for integrating NeuroStar into your business



### Awareness:

- **Tap Into a New Possibility** campaign launched in March elevating NeuroStar TMS into the broader mental health conversation
- **Drew Robinson** became a NeuroStar patient advocate, generating awareness across multiple media outlets including Yahoo Sports and ESPN Sports
- **Revamped Marketing Resources** to educate the patients within your practice so all your patients know their depression treatment options

## NEUROSTAR IN THE NEWS

NeuroStar received recognition for 3 prestigious awards in 2022:

- NeuroStar Advanced Therapy for Mental Health Recognized as Top Neuromodulation Solution Provider in 2022 by MedTech Outlook
- Neuronetics Announced as Winner by 2022 Merit Awards for Technology in the HealthTech Category
- Neuronetics Announced as a Winner by 2022 Merit Awards for HealthCare in the Patient Care Category



[READ THE PRESS RELEASES](#)

## TRAKSTAR TIP OF THE MONTH

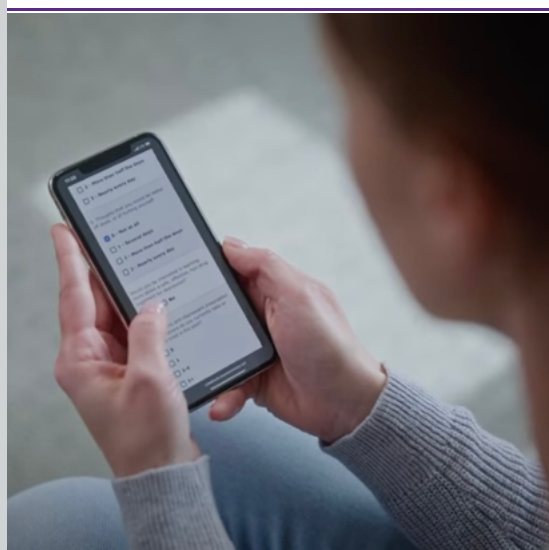
Patients requesting a consultation through the NeuroStar Physician Locator on [NeuroStar.com](https://neurostar.com) are directly fed into your TrakStar Potential Patients list. New qualification survey results are also included, adding important information to make your consultations even more impactful.

Click **Potential Patient** on your TrakStar dashboard today.

Are there features you would like to see in TrakStar?  
Let us know by completing our survey!

[TAKE THE SURVEY](#)

## MYNEUROSTAR.COM RESOURCES



### Patient Email Template:

Use the patient email templates available to you on [myneurostar.com](https://myneurostar.com) and include your unique PHQ-10 link to help identify patients interested in NeuroStar TMS treatment.

[GET THE TEMPLATES](#)

### Co-op Marketing Key Dates:

**January 15th, 2022:** Star & Premium co-op levels reimbursement documents due for Q4 ad spend  
**February 15th, 2022:** Last day to submit co-op reimbursement documents for all co-op levels

[DOWNLOAD CO-OP TOOLS](#)

January's organic social media content is available now for download on [myneurostar.com](https://myneurostar.com)!

[START SHARING TODAY](#)



## Let's stay connected!

Tap here to follow NeuroStar today.



### Happy New Year from our team to yours!

Raise a toast to yesterday's accomplishments and tapping into tomorrow's possibilities!

If you would like additional people in your practice to receive the Star Connection newsletter, please contact your PDM or SAM.

Depression Isolates. *NeuroStar* Connects.



NeuroStar Advanced Therapy is only available by prescription. A doctor can help decide if NeuroStar Advanced Therapy is right for you. Patients' results may vary.

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

Visit [neurostar.com](https://neurostar.com) for full safety and prescribing information.  
53-51675-010 Rev A

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