

Check out what's new!

## TAP INTO A NEW POSSIBILITY for depression

Visit [NeuroStar.com](#)



### NATIONAL DEPRESSION AWARENESS MONTH

October is an important time for you to help people learn about depression and the need to seek professional help. NeuroStar TMS is here to support you. This month, we are providing you with new communication tools to assist you in spreading awareness for NeuroStar TMS in your practice, so you can let your patients know all their depression treatment options. We are also continuing to highlight our partnership with Drew Robinson, NeuroStar patient and advocate, to help bring TMS into the broader mental health conversation.

### OCTOBER 10TH - WORLD MENTAL HEALTH DAY

“STRENGTH isn't always physical” – Drew

Drew Robinson continues to shine a light on the importance of mental health with the world around him. Drew's partnership with NeuroStar has achieved hundreds of millions of impressions on platforms like Yahoo Sports, ESPN Radio, and more, allowing us to get our message to a bigger audience so more patients can see the impact of this life-changing therapy.

This World Mental Health Day, share Drew's story with your patients by co-branding one of our assets on myneurostar.com!

VISIT MYNEUROSTAR



### EDUCATE YOUR PATIENTS



Build advocacy throughout Depression Awareness Month with NeuroStar ready-made social media content you can customize with your practice logo!

Our new Facebook & Instagram Story-friendly post is waiting for you to share!

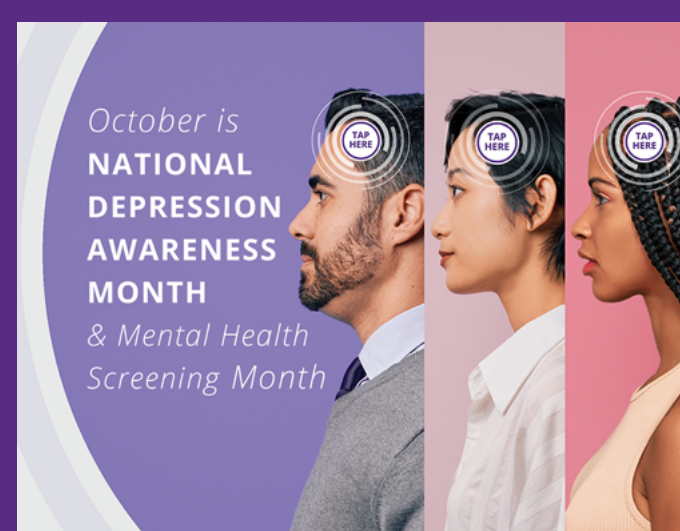
SHARE NOW

### OCTOBER IS ALSO MENTAL HEALTH SCREENING MONTH

Identify patients within your practice with the PHQ-10! Check in with your patients during Mental Health Screening month by using NeuroStar patient email templates.

Including the PHQ-10 link gives prospective patients the opportunity to indicate whether they are interested in this non-drug treatment for depression!

START CUSTOMIZING TODAY



### NEUROSTAR UNIVERSITY

Have you registered for a class at NeuroStar University yet? Don't miss your chance to visit this state-of-the-art, one-of-a-kind training center in Charlotte, North Carolina - recently featured on multiple Charlotte news channels.

See what this multi-location health center's CEO said about attending NSU:

WATCH THE VIDEO

NSU will teach you to achieve the best clinical outcomes and help build patient awareness that you offer NeuroStar TMS. Reach out to your PDM or SAM today to register: [systemuser.internalemailaddress](#)

### TRAKSTAR TIP OF THE MONTH

Managing and filtering patient candidates has never been easier with the new Potential Patients Dashboard in TrakStar. You now have access to all your PHQ-10 survey results and patient requests from neurostar.com. To learn more about this new tool visit the Video Tutorials under the Help tab in TrakStar today.

READ THE PRESS RELEASE

### MYNEUROSTAR MARKETING RESOURCES



#### NeuroStar Patient Brochure

The Customizable patient brochure is now available on myneurostar.com. Use co-op marketing to help cover print costs at a local printer near you!

CUSTOMIZE THE BROCHURE NOW

### Save Your Patients Money by Emailing Them Today!

GET THE EMAIL

End of year is right around the corner which means most insurance contracts are going to reset. Educate your patients on why postponing treatment will actually cost **more money** and encourage them to contact your practice soon to take care of the current year's benefits!

### Tap Into A New Possibility Postcard

Combine your email efforts with a direct mail campaign to generate more awareness in your local area. The postcard template is pre-approved for co-op marketing and even has a spot for your personal PHQ-10 QR Code.

GET THE POSTCARD



### Boost Your Digital Footprint!

October's organic social media content is available now on myneurostar.com. Download posts for Depression Awareness month and end of year insurance coverage reminders. Share with your patients on your social platforms!

DOWNLOAD SOCIAL POSTS



## Let's stay connected!

Tap here to follow NeuroStar today.



### Star Connection

Stay tuned for November's edition of Star Connection featuring a special segment from a NeuroStar partner. If you would like additional people in your practice to receive this newsletter, please contact your PDM or SAM.

Depression Isolates. NeuroStar Connects.



NeuroStar Advanced Therapy is only available by prescription. A doctor can help decide if NeuroStar Advanced Therapy is right for you. Patients' results may vary.

The NeuroStar Advanced Therapy System is indicated for the treatment of depressive episodes and for decreasing anxiety symptoms for those who may exhibit comorbid anxiety symptoms in adult patients suffering from Major Depressive Disorder (MDD) and who failed to achieve satisfactory improvement from previous antidepressant medication treatment in the current episode.

The NeuroStar Advanced Therapy system is intended to be used as an adjunct for the treatment of adult patients suffering from Obsessive-Compulsive Disorder (OCD).

Visit [neurostar.com](#) for full safety and prescribing information.  
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